

For Immediate Release



Topher Gaylord new Interim President

Zug, Switzerland 27 January The EOG Association for Conservation has announced that Topher Gaylord, President VF Outdoor and Action Sports International, (The North Face, Vans and Reef brands), based in Italy has agreed to become Interim President.

Topher will replace Hervé Chabert who resigned his presidency at the same time as leaving Patagonia late in 2007. Topher commented, 'Hervé will not be an easy act to follow, his commitment to the Association and to conservation in general were outstanding, but I hope that I will be able to guide the Association in the right direction and look forward to working with those currently involved and to helping grow membership. It is vital that as many companies involved in the outdoor sector become members of the EOG Association for Conservation to ensure that we help protect the environment for future generations. Please come along to our stand in the Entrance Foyer East at ispo Winter 08 and talk to us about becoming members.'



Topher will act as Interim President until the next Annual General Assembly.

The EOG Association for Conservation - Working to protect the outdoor environment for future generations.

Notes to Editors:

The **EOG Association for Conservation** is an initiative from the European outdoor industry with the objective of protecting the wild areas we care so passionately about.

The Association is designed to harness the incredible power of the outdoor industry and to raise money to donate to grass roots conservation groups.

The EOG Association for Conservation is funded by membership and other fundraising activities within the outdoor industry. 100% of membership fees go to the support of projects.

Membership is open to anyone that can demonstrate an involvement in the outdoor industry.

To find out more about the EOG Association for Conservation please go to www.eogconservation.org
Press Releases are also available on the News and Info page of the website.

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