

Please note: All details on this form are fictitious.

EXAMPLE DOCUMENT ONLY



**Association
for Conservation**

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Hans Sigridson
Swedish Organisation for Nature Survival
Blekholmensterrassen 96
SE 106 49 Stockholm
Sweden

Dear **Mr Sigridson**

Your project has been referred to the EOG Association for Conservation for potential funding, and we would therefore like to invite you to submit a formal application to the Association, which will then be reviewed by our membership. You may already have supplied project information to the individual Association member, but we would ask you to please follow the guidelines and format for application as set out in this letter.

Background

The Association was founded in 2006 and is an initiative from the European outdoor industry with the objective of protecting the wild areas that we care so passionately about. The outdoor industry recognises that preserving and protecting our natural environment is a core necessity and raises funds from within the industry to support direct projects. For further information please see our web site: www.eogconservation.org

Who Can Apply?

Your organisation must legally be of charitable or non profit making status and our key focus is on grass roots projects that are innovative, results focussed and that have a direct relevance to the environmental interests of our members.

What kind of projects do we fund?

Projects:

- That protect threatened wild areas for their habitat and recreational value
- That focus on specific issues and root causes
- That involve direct citizen action
- That are time sequenced, results oriented and measurable
- That have a one to two year lifecycle
- That build public involvement, consensus and support

What don't we fund?

- General overheads, maintenance costs or salary payments
- Political projects
- The acquisition of buildings
- Violent action
- Projects linked to religious groups

Time frame and grant amounts

At the present time our funding cycle is once per year and we consider amounts up to a maximum of EUR€30,000. Applications for funding must be in writing and be received by the 30 November 2006. Applications are reviewed and short listed by the Association's Board of Directors and the short list is then sent to the full membership for a vote on which projects to support. Organisations can apply for a grant once in each calendar year, but an award subsequent to an existing one will only be made if the effectiveness of the project is compromised by a single funding cycle.

Application Format

Applications must be typed and in English and they can be sent either by post or by email.

Summary

If the Association for Conservation Board decides to present your application to the full membership for consideration, we will send them this summary page and project budget only and it is therefore important that you write this in a clear, easily understood way. The summary must not exceed two sides of A4. (Not including the budget)

Main Proposal

The main proposal will be reviewed by the Board of Directors and the information forms the basis of the Boards decision to forward the project to the full membership. It should not exceed four sides of A4 and must include the following information:

1. Brief history of your organisation and its primary mission
2. Geographic location and scope of the project
3. The goals and objectives of the project
4. Time related action plans and plans for evaluation

You must include proof that your organisation is registered, non profit. You may also include other attachments but these will only be used as part of the Board's evaluation process.

Budgets

Please submit the following budgetary information:

1. Organisation budget
2. Specific project budget
3. Application budget detailing how the funds applied for will be utilised
4. Please detail how the rest of the project budget will be funded and from where

Yours truly,



Mark Held

On behalf of the EOG Association for Conservation



Association for Conservation

Application for Grant Funding

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Date:	July 23 2006		
Name of organisation:	Swedish Organisation for Nature Survival (SONS)		
Address:	Blekholmensterrassen 96		
	Stockholm		
Post code:	SE 106 49	Country:	Sweden
Phone number:	+46 94572837	Fax number:	+46 94572837
Email:	Hans@swedishnature.se	Web site:	swedishnature.se
President or CEO:	Dr Fred Johanson	Tel no:	+46 92838875
Project Coordinator:	Hans Sigrudson	Tel no:	+46 92838838
Legal status:	Non profit organisation		
Organisation registration no:	87452647		
and registered address:	Blekholmensterrassen 96		
	SE 106 49 Stockholm		
	Sweden		
Date of registration:	1997		
No. of employees:	15	No. of volunteers:	106
No. of members:	2398		
Annual budget:	EUR€540,000		
Project budget:	EUR€45,000		
Amount requested from the Association:	EUR€15,000		
Organisational purpose and mission statement:	<u>As man encroaches on land once only accessible to animals for hunting and fishing,</u> <u>for enjoyment rather than food, levels of many inherent species numbers have declined</u> <u>and flora and fauna has been destroyed. The SONS was set up to ensure protection of</u> <u>areas susceptible to permanent destruction and to preserve nature within these areas.</u> <u>Our Mission is to preserve, protect and re-establish areas of Nature.</u>		

Have you applied for Association for Conservation funding previously?

No

Please provide a short summary of your proposal and include the overall goal of the project and a brief explanation as to how you would use the Association for Conservation funding.

The aim is to secure an area of land, currently held by a forestry company. The company has agreed to sell the area on the basis that they appreciate that it is currently the only habitat for wild wolves within the northern outreaches of Norduppland. Destruction due to de-forestation would leave the area with no suitable habitat. Although we have protective legislation in Sweden, wolves are still hunted as when hungry they tend to scavenge around villages. We would anticipate taking over the area of land, turning it into a national park area with free access to all, but where the wolf population would be protected and have enough food provided without coming into conflict with humans. The area also takes in several lakes which could be used for recreation. Pathways and hiking routes would be designated to ensure safe areas. We would also anticipate offering wolf tracking so that we can expose the general public to the wolves and ensure that they are aware that they have nothing to fear from the wolf population.

(continue on additional pages to make a total of no more than 2 sides A4)

What are 3 – 5 measurable, on the ground results that you hope to achieve over the next year and within the total timeframe of the project. Please list a minimum of 3 objectives for the project and also how you intend to measure if the objectives have been achieved. (Please include objective and the way you will measure it.)

Objective 1 Purchase of land area from the forestry company.

Measure Purchase to be completed within three months of the grant.

Objective 2 Work with the local population and volunteers to create a recreational area for them to enjoy.

Measure Part (a) of the project which involves the setting up of a community project and project plan to be in place and to be completed within six months of the purchase of the land. Part (b) which includes waymarking paths and mapping the area for recreational use to be completed within nine months of the purchase of the land.

Objective 3 Protect the wolves by having an area designated a "no hunting" zone.

Measure The protected area to be clearly marked on the ground at the intersection of all trails. The area to be documented and a guidance sheet completed for hunters. A publicity campaign will also be undertaken to educate hunters regarding the protected area. All to be in place within one year of the grant.