



Association
for Conservation

Information Sheet



Surfers Against Sewage Campaign, UK

Organisation - Surfers against Sewage (SAS) campaign for clean and safe recreational water, free from sewage effluents, toxic chemicals, nuclear waste and marine litter. It has a reputation as one of the UK's most effective environmental campaign groups, with actions including organising beach clean-ups, reporting local pollution incidents, reporting bad practices occurring at a local level and contacting councils and local Members of Parliament about issues affecting local beach environments and recreational water users.

Project - To produce and distribute an educational film following a well-known professional surfer. The film aims to inspire, educate and mobilise supporters to undertake their own campaigning efforts, linked directly to SAS campaigns, to achieve positive outcomes for their local beach environment. The project aims are:

- Production of an educational film
- Promotion and distribution of the film
- Generation of grassroots action

Project nominated by Patagonia

www.sas.org.uk

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